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Live streaming tech company announces broadcasts of local concerts

Posted: 8:30 am, June 15, 2015 by News Staff



Central Coast Live founder Brad Golden. Courtesy photo.

Company will broadcast live, local music on the Central Coast

– Central Coast Live, a local media broadcast company, is now streaming video and internet radio broadcasts of local bands from local venues from the Central Coast. The concept is new to the Central Coast and allows anyone to watch live concerts and music from their own homes, or on the go with mobile devices.

The company recently partnered with D’Anbino’s downtown tasting room and music venue in Paso Robles who hosts musical talent. The partnership now allows viewers to see D’Anbino’s live concerts from anywhere in the world with internet access.

Using the emerging technology of live streaming to the internet, the company has covered and broadcasted numerous special events from the Central Coast. In early 2015, Founder Brad Golden decided to entirely re-brand the company with an exclusive focus on covering live, local music through an online music magazine with streaming audio and video productions.

“Supporting local and supporting the arts greatly inspires our vision and brand, and we are passionate about strengthening our local economy through collaborating, promoting and maximizing exposure and access to the abundant talent, venues and resources available locally,” Golden said.

For more information, visit www.CentralCoastLive.com. Locally performing artists who wish to make submissions of their music for radio play consideration, can visit www.CentralCoastLive.com/artist-submission-form to apply.

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