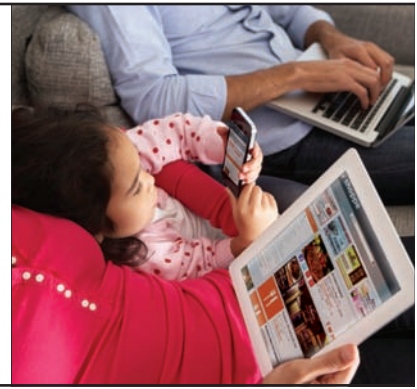




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PASO ROBLES PRESS

TODAY

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THURSDAY, AUG. 6, 2015

CALENDAR

- Paso Robles City Council — 1st and 3rd Tuesday of the month, Paso Robles City Hall, 1000 Spring St., 7:30 p.m.
- Atascadero City Council — 2nd & 4th Tuesday of the month, the Atascadero City Hall, 6500 Palma Ave. 6 p.m.
- San Luis Obispo County Supervisors — Every Tuesday, 9 a.m. County Government Center, San Luis Obispo (Don't meet on the fifth Tuesday of the month).
- SLO County Planning Commission — 2nd & 4th Thursday in the County Supervisors' Chambers (see above) 9 a.m.
- Santa Margarita Area Advisory Committee — 1st Wednesday of each month at Santa Margarita Community Center, 7 p.m.
- Templeton Unified School District — 2nd & 4th Thursday, Templeton Middle School Drama Room, 7 p.m.
- Templeton Area Advisory Group — 3rd Thursday of the month, Templeton Community Services District Office, 7 p.m.



Contributed

In early 2015, Central Coast LIVE! founder Brad Golden decided to entirely re-brand the company with an exclusive focus on covering live, local music through an online music magazine that offered streaming audio and video productions.

Central Coast Live! offers Internet broadcast of live local concerts

Submitted Article

PASO ROBLES — A new local media broadcasting company, Central Coast LIVE!, is showcasing musicians all from the Central Coast by bringing live streamed video and Internet radio broadcasts of local bands from local venues to the masses. The concept is entirely new to the Central Coast and allows anyone to enjoy live local concerts and local music online from the comfort of their own homes, or on the go with mobile devices.

CCL has recently partnered with D'Anbino Cellars, who's tasting room and music venue in downtown Paso Robles hosts top notch music talent to an often sold out crowd. The partnership with CCL allows music fans to enjoy D'Anbino's live concerts from anywhere in the world with Internet access.

CCL recently live-streamed Grammy Award winner Louie Ortega with his band

Louie and the Lovers and viewers logged on from as far away as Japan to enjoy the live broadcast.

Utilizing the emerging technology of live streaming to the Internet, CCL has broadcasted numerous special events from California's Central Coast. In early 2015, CCL founder Brad Golden decided to entirely re-brand the company with an exclusive focus on covering live, local music through an online music magazine that offered streaming audio and video productions.

"We are also in the process of, and very close to, launching our Internet Radio station, Central Coast LIVE! Radio, which will exclusively cover our local music scene, playing pre-recorded tracks from local artists, interviews, in studio 'mini-concerts' and live coverage of local concerts," Golden said. "We're likening our service to Pandora-style radio, exclusively representing local talent on the California

Central Coast."

CCL is developing mobile apps that music fans will be able to download for free to enjoy music from their mobile devices. The mobile apps will display album art and list the artist/band along with the song title. There will also be "Share" and "Buy Song" links while genre selections will be an added future update feature.

"Supporting local and supporting the arts greatly inspires our vision and brand," Golden said. "We are passionate about strengthening our local economy through collaborating, promoting and maximizing exposure and access to the abundant talent, venues and resources available locally.

For more information, visit CentralCoastLIVE.com.

Locally performing artists who wish to make submissions of their music for radio play consideration can visit CentralCoastLIVE.com/artist-submission-form to apply.

Paso Robles brings home silver

By Nicholas Mattson
OF THE PASO ROBLES PRESS

LINCOLN, Neb. — A year removed from qualifying for the State Games of America, the Paso Robles Girls Softball League 14U Bearcats arrived in Lincoln, Neb. for the biggest tournament of their young careers. The Bearcats entered the games as a representative of California, and the sport of softball, and were greeted by an Olympic-style event complete with opening ceremonies, a torch-lighting ceremony, and gold medals.

Entering the University of Nebraska-Lincoln's Memorial Stadium waving the California flag on Friday, July 31, the 14U Bearcats helped mark the beginning of the eighth bi-annual State Games of America.

Since 1999, the State Games of America has grown from 15 sports to more than 60, and was held in San Diego in 2011. In the history of the games, the guest torch-lighters have included Olympic greats Jackie Joyner Kersey (1999, 2001) and Michelle Kwan (2007).

Bringing in the light of the games to light a star-shaped logo was a pair of Olympians — Lolo Jones and Jordan Burroughs. Joining the team for the trip were parents of the players, and Chris Homen said the opening ceremonies were an entertaining beginning to a fun weekend of watching his daughter Madison and the Bearcats contend for a State Games of America title.

"It was exciting," Homen said. "The teams came out with their state flags, and

the whole thing was run like the Olympics with a torch lighting, and the teams were introduced by state."

Along with Homen, Sara Owens, Livia Rambo, Camryn Stout, Hannah Tibet's, Blair Baker, Sophie Prieto, Becca Stroud, Brooke Milder, Brooke Bigelow, Delanie Beavers, Kirra Vargas, and Mandy Snowbarger, made up the team donning the crimson as the Bearcats.

Playing through pool play, Paso Robles was the only team to get through unscathed — going 3-0 to earn the top seed in the playoff bracket.

Not only did the Bearcats win the first three games, they dominated with a total score of 33-1.

See expanded story in Friday's *Paso Robles Press*.

Heritage Oaks Bank to host 17th Annual Family Fun Run

Submitted Article

PASO ROBLES — Heritage Oaks Bank is hosting its 17th Annual Family Fun Run and Fun Day on Sunday, Sept. 27, in Paso Robles. This annual event reflects the Bank's strong ongoing commitment to the community by supporting local nonprofit organizations and providing athletic events along with a free Kid's Day in the Park for the entire family, which will include face painting, glitter tattoos, train rides, inflatables and arts and crafts in the Paso Robles Downtown City Park.

All race entry fees for the Fun Run events will be donated to Boys & Girls Club of North San Luis Obispo County, Family Care Network and the Paso Robles Public Library Foundation. Last year Fun Run entry fees generated over \$22,000 for local nonprofit organizations.

This year's Fun Run will be highlighted by the 10K and 5K races. Prize money will be awarded to the top three male and female racers for the 10K race and the top male and female for the 5K race with a total prize purse of \$1,700 for both races.

Other race events include the half-mile run for kids ages 5 to 12 years old, 75-yard kids dash for kids up to 5 years old and the Not-So-Dirty Diaper Dash where each crawler tries to go 5 yards. Parents are welcome to run free with kids.


Each participant will receive a collectible t-shirt and will be eligible for raffle prizes. Participants are encouraged to invite family and friends to join in the festivities, and can sign up online at HOBFunRun.com.


The Heritage Oaks Bank Family Fun Run and Fun Day is supported by the City of Paso Robles and sponsored by the Paso Robles Inn, IQMS, Zurn Wilkins, REC Foundation, Idler's Home and Yesterdays Sportswear. Other supporting sponsors are Carmel & Naccasha, Glenn Burdette, Culligan, Paso Robles Waste & Recycle, Jamba Juice, KSBY-TV, San Luis Obispo Tribune, Paso Robles Press, Atascadero News, KJUG 98.1 FM, and The Beach 95.3 FM.


To learn more, visit the Bank's event website HOB-FunRun.com.

Participants, family and friends can also follow the Fun Run on Facebook. If your business is interested in participating as a sponsor, or to donate raffle prizes, please contact Heritage Oaks Bank's Marketing Department at 369-5264.

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